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A top science journal says that the microorganisms in the human body act like an extra organ.

What's important to know about probiotics?

Probiotics are an important and growing category of products that influence digestive health. Digestive issues are common, with 60 to 70 million people reporting some concern. Gut health is linked to overall health. People think of bacteria as bad, but there are good microorganisms living inside us.

What do they do?

Probiotics assist with digestion, and they provide overall immune support. Seventy percent of the body's immune cells are located in the gastrointestinal tract. Probiotics are probably key players in immunity, since we are all introducing the outside world through our mouth all the time.

How do they work?

They encourage the growth of beneficial bacteria in the gut. They work best below the stomach, in the intestines and colon. Stomach acid kills off many probiotic strains, so you need a substantial dose. Probiotics help promote absorption of nutrients, assist in the body's natural digestive process, and contribute to immune health.

There are many kinds of good bacteria in the gut. How do you know which you need?

You don't. There are over 400 different strains that work in different parts of the GI tract. The aim is to

keep a balance of the beneficial strains to support healthy intestinal flora.

What's in Probiotic CD?

It is a controlled delivery probiotic supplement that features an advanced technology, protecting probiotics from stomach acid and releasing them into the entire intestinal tract throughout the day. One dose has 12 billion organisms belonging to 10 different strains of bacteria. It populates good bacteria in all parts of the GI tract.

Why do we need to take probiotics?

Diets and lifestyles have changed. What's more, stress, poor nutrition, and medications all affect good bacteria in the gut.

Did you know?

There are 100 trillion bacteria in the average human, 90 percent of which live mainly in the intestine.

Sauerkraut, miso soup, Gouda cheese, sour pickles, and sourdough bread are good sources of probiotics, in addition to yogurt.

Americans' spending on probiotic supplements nearly tripled from 1994 to 2003.

How do probiotics influence the immune system?

Since 70 percent of immune cells are in the GI tract, introducing friendly bacteria into the gut helps support immune health. As friendly bacteria populate the gut, they multiply over time and contribute to the health of the immune system.

Are all probiotics the same?

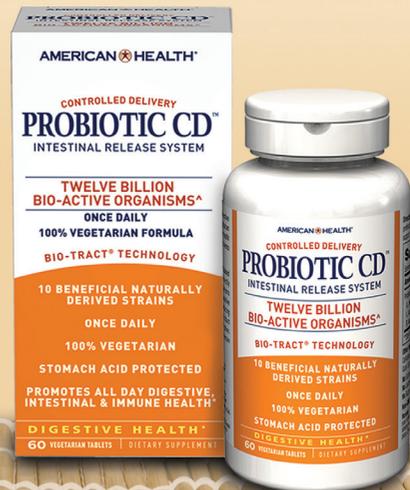
No. They are different in terms of the delivery system and how they survive stomach acid. Different strains are favorable in different parts of the gut. The goal is to get them where they need to go.

If You Think The Best Probiotics Are Enteric Coated, Think Again.

Introducing A Controlled Delivery Probiotic That Goes Beyond Enteric Coating!

Regular enteric coating protects probiotic formulas from stomach acid, but then releases the microorganisms all at once. Probiotic CD™ does more. Probiotic CD™ features an advanced probiotic technology which releases microorganisms to the entire intestinal tract continually throughout the day. Because it works hour after hour, once a day is all you need to keep digestive health in balance.* Controlled Delivery... the feel-good difference you can count on.

- 12 Billion Bioactive Probiotic Microorganisms from 10 Strains* for Everyday Digestive Health Maintenance*
- Intestinal Release System, Stomach-Acid Protected Probiotic Formula
- Hour After Hour Controlled Probiotic Delivery to the Entire Intestinal Tract
- Promotes Digestive, Intestinal and Immune Health*
- Once Daily — Suitable for Vegetarians



Available at health, natural food and vitamin specialty stores.

*These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease. †At time of manufacture.

