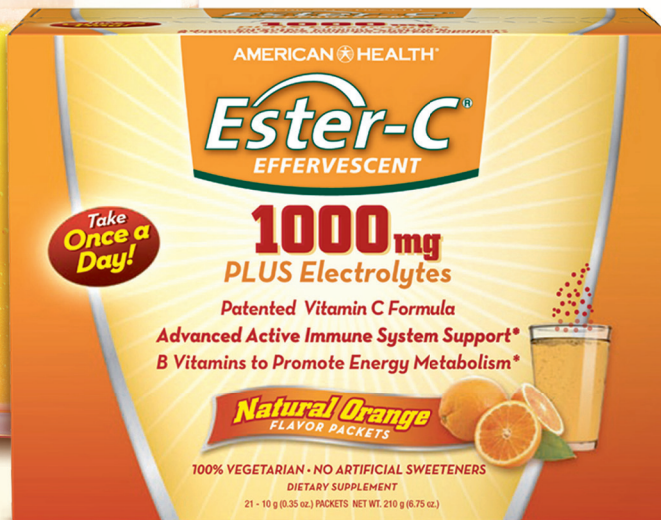


# Ester-C® Effervescent

From the #1 Selling Vitamin C Capsule and Tablet Brand\*

Natural Orange  
Flavor

## The Advanced 24-Hour Immune Support\* of Ester-C® ... And A Whole Lot More!



- 1000 mg of Ester-C® Vitamin C
- B-6 and B-12  
To Support Energy Metabolism\*
- Vital Electrolytes  
To Aid In Metabolic Hydration\*
- Just Mix Powder With Water

Once A Day Is All You Need!

Look at the box... Compare Ester-C® to the other effervescent brands and see for yourself. Isn't it time to trust your immune health to Ester-C®; The Better Vitamin C®... How can you afford not to?

AVAILABLE AT HEALTH, NATURAL FOOD AND VITAMIN SPECIALTY STORES.

**Ester-C®** The Better Vitamin C.  
Nothing Else Works Like It.

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\*Based on SPINS data for 52 weeks ending 10/1/2011 (dollars)

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12-AH-1277

\*These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease.

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